



## Cash Sponsorship Opportunities

To promote your organization at the workshop, the Poultry Service Industry Workshop (PSIW) offers high profile recognition opportunities. Link your name with PSIW as an industry leader and achieve greater visibility. Choose your preferred option and receive the benefits below. Contact Lisa Doyle, Workshop Coordinator to discuss your involvement and your promotional opportunity ideas.

<b>Elite Level</b>	<b>\$1,000.00 and above</b>
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- Two discounted workshop registrations (\$200 each)
- Promotional level and logo (colour) recognition during the workshop (signage and PowerPoint-logo loop) and on the back of the proceedings
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Recognition on Poultry Service Industry Workshop web site ([www.poultryworkshop.com](http://www.poultryworkshop.com)) and a link to your website for twelve months

<b>Premium Level</b>	<b>\$550.00 and above</b>
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- One discounted workshop registration (\$200)
- Promotional level and logo (black and white) recognition during the workshop (signage and PowerPoint-logo loop) and in the proceedings
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Recognition on Poultry Service Industry Workshop web site ([www.poultryworkshop.com](http://www.poultryworkshop.com)) and a link to your website for six months

<b>Supporter Level</b>	<b>\$300.00 and above</b>
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- Promotional level and company (no logo) recognition during the workshop and in the proceedings
- Promotional level and logo recognition in The Canadian Poultry Magazine
- Recognition on Poultry Service Industry Workshop web site ([www.poultryworkshop.com](http://www.poultryworkshop.com)) and a link to your website for three months



## Event Sponsorship Opportunities

Poultry Service Industry Workshop has identified and earmarked specific events as exclusive promotional opportunities for industry related companies and organizations. The value of these opportunities is based on exposure and promotional benefits.

<b>Networking Break</b>	<b>\$550.00</b>
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- Signage with your company name/logo recognition at one networking break
- Promotional level and logo recognition on the banquet menu

<b>Breakfast</b>	<b>\$750.00</b>
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- Signage with your company name/logo recognition at one breakfast
- Promotional level and logo recognition on the banquet menu

<b>Lunch</b>	<b>\$1,000.00</b>
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- Signage with your company name/logo recognition at one lunch
- Promotional level and logo recognition on the banquet menu

<b>Workshop Speaker</b>	<b>\$1,500.00 and up</b>
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- All of the benefits of the Elite Level sponsorship
- Promotional level and logo recognition during the workshop presentation
- Please contact the PSIW office to discuss this opportunity

<b>Attendee Portfolio Bags/Attendee Gifts</b>	<b>\$1,000.00</b>
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- Your corporate logo on portfolio bags/gifts given to each attendee and speaker

<b>Proceeding CD or USB</b>	<b>\$550.00</b>
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- Your corporate logo on proceedings CD/USB given to each attendee and speaker



## Event Specific Sponsorship Opportunities

**Tuesday, October 5<sup>th</sup>, 2010**

Join us for our 35<sup>th</sup> Anniversary Celebration and take home your anniversary keepsake.

<b>Anniversary Glasses</b>	<b>\$1,500.00</b>
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- Your corporate logo will appear on the take home anniversary glasses
- Promotional level and logo recognition on the banquet menu and on banquet Power Point logo loop

<b>Tuesday Anniversary Celebration</b>	<b>\$1,500.00</b>
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- Signage with your company name/logo recognition at event
- Your name and corporate logo on one drink ticket per delegate
- Promotional level and logo recognition on the banquet menu and on banquet Power Point logo loop

**Wednesday, October 6<sup>th</sup>, 2010**

<b>Banquet Wine</b>	<b>\$1,000.00</b>
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- Your company name and logo on wine bottles
- Promotional level and logo recognition on the banquet menu and on banquet Power Point logo loop

<b>Banquet Dessert</b>	<b>\$550.00</b>
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- Your company name and logo on tent cards
- Promotional level and logo recognition on the banquet menu and on banquet Power Point logo loop

<b>Banquet Entertainment</b>	<b>\$2,000.00</b>
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- Promotional level and logo recognition on the banquet menu and on banquet Power Point logo loop
- Recognition during the event



# 2010 Poultry Service Industry Workshop Sponsorship Opportunities

## Cash Sponsorships

- Elite Level ..... \$1,000.00 and up
- Premium Level ..... \$550.00
- Supporter Level ..... \$300.00

## Event Sponsorship

- Networking Break (three available) ..... \$550.00
- Breakfast (two available) ..... \$750.00
- Lunch (two available) ..... \$1,000.00
- Tuesday Anniversary Celebration ..... \$1,500.00
- Anniversary Glasses ..... \$1,500.00
- Banquet Wine ..... \$1,000.00
- Banquet Dessert ..... \$550.00
- Banquet Entertainment ..... \$2,000.00
- Attendee Portfolio Bags/Gifts ..... \$1,000.00
- Workshop CD/USB ..... \$550.00
- Workshop Speaker ..... \$1,500.00 and up

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment Method:

Cheque is enclosed. Please make cheques payable to **Poultry Workshop**.

Invoice me.       Credit card: (AMEX, MasterCard and Visa)

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

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